



The Parkland Federation

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Dear Parents & Carers,

We are on a mission! We want to raise £5000 to purchase life-saving defibrillators and training to ensure that, should anyone experience a cardiac arrest, we have the equipment and skills to help save a life.

Our aim is to install defibrillators in all our Swale Academy Trust, Eastbourne Primary Schools - Parkland Junior, Parkland Infant, Langney Primary and Shinewater Primary. Anyone of any age, health or gender can suffer Sudden Cardiac Arrest (SCA) which is why we are taking the necessary precautions to ensure our schools are a place of safety for all our pupils, parents, carers, visitors and staff.

To help achieve the £5000 target, two of our teachers, Mr Dawson and Mr Field, will complete a non-stop sponsored sea kayaking challenge. They will start from Hastings Pier, paddle out to the Royal Sovereign Lighthouse and then on to Eastbourne Pier – a distance of approximately 30km! They will complete this challenge during Term 5 – exact date still to be decided.



All donations go directly to 'Hand on Heart', a charity determined to keep children safe and prevent the deaths of 12 young people who die of sudden cardiac arrest each week in the UK. Hand on Heart will be supplying directly to us.

You can sponsor the Pier to Pier Kayak Challenge by using the 'Just Giving' link or the text option:

<https://www.justgiving.com/fundraising/piertopierkayak>

FACTS

- There is rarely any warning that someone is about to suffer a SCA.
- Without immediate treatment, 90-95% of SCA victims will die.
- If defibrillation through a defibrillator occurs within 1 minute of the victim collapsing, the victim's survival rate increases to 90%.
- For every minute that goes by without treatment, the survival rate of a SCA victim decreases by 10%
- The average response time to a cardiac event is 11 minutes in urban areas.
- Every year in the UK, around 270 children die of sudden cardiac arrest at school.

Help us reach our goal. Even the smallest donation makes a difference. Thank you for your continued support!

Mr Dawson & Mr Field

